

DAVE QUINTILIANI

CREATIVE DIRECTOR

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ABOUT ME

I'm a digitally-minded art director by trade with a history of building meaningful and memorable brand experiences. My work demonstrates the ability to create campaigns that resonate, are social-minded, and bridge the digital and analog worlds. I have deep experience with digital technologies and understand how the intersection of design, customer experience, and technology is where the magic happens.

EXPERIENCE

Founder + Creative Director, Jam Sandwich Agency

Palm Springs — 2023-present

Full service creative marketing agency with a focus on branded content and rich brand storytelling.

jamsandwichagency.com

Group Creative Director, VMLY&R New York

New York City — 2015-2022

I lead creative teams producing integrated campaigns for a variety of VMLY&R's clients including the United Nations, Dell,

EDUCATION

University of Pennsylvania,
Bachelor of Arts in English
1998

SKILLS

Creative Direction
Copywriting
Video Direction + Editing
Brand Strategy
Art Direction / Graphic Design
Web / User Interface Design
Mobile / App Design
Digital / Social Media Strategy
Copywriting / Copy Editing
Brand Activations / Events

New Balance, and Luminary Media. In this capacity my work has included interactive Times Square billboards, brand activations, national TV campaigns, digital and social media.

Accomplishments

Digital Out Of Home Award for [Spider-Man Times Square interactive billboard](#)

VP Associate Creative Director, Publicis New York

New York City — 2007-2015

At Publicis, I led the digital creative on accounts including Vicks, Honda, General Mills, and Big Brothers Big Sisters of America. I successfully pitched and won accounts for Honda, Hilton Hotels, and LG. My work merges paid media campaigns, website experiences, viral video, social media, and experiential marketing.

Accomplishments

- Publicis Lion Award for Bravest Work on Fiber One [“Magic Brownies” viral video](#) featuring Cheech and Chong
- [New York Times feature](#) on my rebranding campaign for Big Brothers Big Sisters of America
- [AdWeek feature](#) on One Laptop Per Child campaign

Curator/Organizer, Unsound Festival

Krakow, Poland / New York City — 2010-2012

The Krakow-based festival of electronic music and visual arts takes place twice a year, in Krakow and New York. I curated and ran the “Bass Mutations” event, which showcased installations of multimedia art and music in a movie theater in Brooklyn.

Accomplishments

- [Mixmag feature](#) on Unsound Bass Mutations
- [New York Times feature](#) on Unsound Festival

Curator/Organizer, Dub War

New York City — 2005-2010

When a new genre of electronic music from the London underground caught my ear for its exciting fusion of Jamaican

dub, house music, and drum n bass, I decided to start a monthly club night and bring the pioneers of the dubstep sound overseas from London to perform. Started in 2005, Dub War became the first dubstep night in North America. Dub War became an internationally recognized brand at the cutting edge of this new form of music, and its growth involved a coordinated use of social media, PR, marketing, creative direction, and copywriting to help it reach a global audience.

Accomplishments

- [New York Times feature](#) on Dub War
- [Interview](#) with Dubspot
- [New York Magazine feature](#)
- Mentions in *ArtForum*, *Rolling Stone*, *Spin*

Art Director, Hill-Holliday

New York City — 2003-2005

As traditional agencies quickly moved to develop digital capabilities in their service offerings, I found myself experimenting with paid online media units that were at the time experimental: peel-back units, different video banner formats, in-banner mini-sites. One such unit, a peel-back revealing large-format video for the American Red Cross, was awarded a Gold Award at the MSN Online Advertising Awards.

Accomplishments

- [Gold Award](#) at the MSN Online Advertising Awards in Video category

Marketing Coordinator, Polshek Partnership Architects

New York City — 1998-2000

Working on the small marketing team at the firm of the renowned architect James S. Polshek, I was able to immerse myself in the world of architecture and urban design. I was responsible for writing and designing press materials, as well as creating the firm's website.